

# Mike Miller

## Product Leader • Platform Products • AI Workflows • Consumer Applications

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### Professional Summary

Product leader with 10+ years of experience building and scaling enterprise SaaS platforms, internal business systems, and consumer software products. Currently leading platform product initiatives supporting 200,000+ monthly active users, 250 enterprise clients, and 500+ developers across 10 countries. Combines platform product strategy, developer experience, AI-enabled workflows, and hands-on product execution.

### Core Highlights

- Scaled enterprise platform adoption from ~10,000 users to 200,000+ users
- Owned platform capabilities used by 500+ developers
- Reduced UI load times by 90%
- Delivered fully automated localization and translation services
- Built products serving 5,000+ users and materially improving business outcomes

### Professional Experience

#### ADP — Senior Technical Product Manager

Own product strategy, roadmap, prioritization, and execution for core platform capabilities powering ADP's next-generation global HCM platform.

- Support 200,000+ MAUs, 250 enterprise clients, and 500+ developers across 10 countries
- Lead product direction for the UI engine, design system, developer platform, globalization services, and shared platform capabilities
- Reduced UI load times by 90% through platform modernization initiatives
- Built fully automated translation and localization services for global deployment
- Launched Org Chart Export platform with 100% customer adoption and conference showcase recognition
- Coordinate delivery across multiple engineering teams while balancing customer value, platform scalability, and technical investment

#### New York Code + Design Academy — Director of Marketing & Product

Led growth, product, and operational initiatives including development of SectionsCRM.

- Built SectionsCRM used by 5,000+ users across admissions, marketing, operations, faculty, and prospective students
- Increased Lead-to-Application conversion from 33% to 50%
- Increased Lead-to-Enrollment conversion from 1.5% to 2.2%
- Improved Daily Contact Made metric from 15% to 20%
- Automated onboarding across 5+ institutional systems

#### Founder — Tinybots

Independent software studio focused on privacy-conscious consumer applications.

- Define product strategy, user research, roadmap planning, UX design, and go-to-market execution
- Building Greenlight, a health and recovery application using existing iPhone health data without subscriptions or proprietary hardware
- Building Hxkey, a sports application focused on scores and statistics without intrusive advertising or account requirements
- Leverage AI-assisted workflows and modern development tooling to accelerate product delivery

### AI & Automation Experience

- Built an internal AI-powered developer assistant on top of enterprise Copilot infrastructure
- Automated conversion of notes, tickets, and meetings into action items, agendas, and planning artifacts
- Created workflows that transform product ideas into PRDs, Confluence documentation, Jira epics, and engineering stories
- Extensive hands-on experience with Claude, Codex, Cursor, OpenCode, MCP tooling, and agent workflows

## Education

**New York University** — M.S., Integrated Marketing

**Adrian College** — B.A., Communication – Media Arts